# Why YOU want HUGO™

There's currently a lack of understanding when it comes to High-Intensity PEMFs, and exactly WHY they are so amazing. Set aside for the moment everything that you may already know about PEMFs (Pulsed Electro-Magnetic Fields), such as how PEMFs are known for providing immediate and long-lasting PAIN RELIEF, accelerated healing and regeneration, enhanced circulation and oxygenation, as well counter-acting the harmful electromagnetic radiation that we're constantly bombarded with on a daily basis by all the powerlines, cell-phones, microwaves and more.

#### Pain or no pain, here's REALLY why you want to be doing this EVERY DAY:

#### 1. ENERGY

Every cell in your body is electrical! Like a tiny little battery, each cell needs a measurable electrical charge to function optimally. In other words, every cell needs certain amounts of energy, and those energy requirements change depending on the demands of the body. For example, if you go for a run, your muscle cells will use up more energy than when you are walking or sitting.

Everything from thinking, to digesting food, to exercising requires energy! Your vital organs in particular need a lot of energy to function properly, especially your brain, liver, kidneys and gut. Weak, stressed or diseased cells are known to have low energy. Most people today, even seemingly healthy people, are under-performing at the cellular level. Lack of oxygen, toxicity, free radicals and poor nutrition are just a few things that can rob you of energy.

High-Intensity PEMFs bathe your cells in pure, raw energy by inducing a flood of electrons. Simply put, it recharges your batteries! This helps your cells to not only meet all of their energy demands, but it also helps them to function optimally.

#### 2. NUTRITION + DETOXIFICATION

So many people take vitamin and mineral supplements! With all the pollution, pesticides, GMO's and preservatives used in this day and age, it's hard for the body to get adequate nutrition from the foods we eat. Even when taking the correct supplements, there are many micro-nutrients that have a low bioavailability (not easily absorbed). Not only that, but it is impossible to avoid accumulating toxins, heavy metals and free radicals with the modern lifestyle.



High-Intensity PEMFs enhance cellular metabolism: Only High-Intensity Spark-Gap PEMF equipment, such as the HUGO<sup>™</sup>, can create the electric field necessary to effectively enhance the transportation of nutrients and waste products across the cell membrane. Essentially, this helps to detoxify cells and allow more nutirents in. This is especially important for the elimination organs such as the liver, kidneys, colon, and so on.

Unlike Low-Intensity PEMF devices, High-Intensity PEMFs also provide a physical sensation – you can actually feel something happening in your body! Your muscles contract with every pulse, and acupuncture points are stimulated. It's like getting an "organ massage". These muscle contractions also help to activate the lymphatic system and move lymph fluid around. With the HUGO<sup>™</sup>, there will be no doubt in your mind that it's working.





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#### **3. A MATTER OF TIME**

Energy, Detoxification and better absorption of Nutrients. The HUGO<sup>™</sup> High-Intensity PEMF system delivers all of this and more, in as little as 3 - 12 minutes per session!

HUGO<sup>™</sup> is the world's first ever **FULL-BODY**, High-Intensity, PEMF device, thanks to its full-body PEMF mats. Most High-Intensity PEMF devices will only focus on one specific target area at a time, e.g. knee, lower back, shoulder, etc. which you can still do with the HUGO's molded loop accessories.

With the HUGO<sup>™</sup> you can boost energy levels, optimize cellular metabolism, and strengthen circulation and oxygenation throughout your ENTIRE BODY in just 3 - 12 minutes per session.

### 4. THE "SANDWICH" EFFECT

The HUGO<sup>™</sup> comes with not one, but TWO full-body PEMF mats. So not only does the HUGO<sup>™</sup> deliver High-Intensity PEMF throughout the entire body, it does this with maximum efficacy. While the two mats also save time, the main benefit of using the dual mats together, is **lying in-between them**. Your body basically becomes the filling in a PEMF "sandwich".





When you use just one mat / applicator, the field is strongest at the mat and loses strength as is passes through the body, which means that the side of your body that is not in contact with the mat is exposed to a weaker field, or in most cases, no field at all.

Whereas lying in-between two mats means that the full strength of the magnetic field can penetrate the body equally from both sides, at the same time.

And since HUGO<sup>™</sup> also has molded loop applicators, you get numerous application options no other PEMF device can offer. In other words, you can target specific areas with an applicator, or go full-body with the mats, or use a combination of both.



## NANOSECOND PULSE TECHNOLOGY

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